

**Profile**

## Ewen Campbell Managing Director, Rieker UK.

Ewen Campbell is Rieker UK's Managing Director. An affable Scot in his mid 30s, he steadily rose through the ranks at Rieker having originally joined them as a humble sales representative. Like any keen salesman he's been the victim of the success of his own product, and fifteen years later he's far too busy running a massive company to have the time to check what's been written about him in the Press Pack (or at least that's our theory!)

A keen shot, Ewen is also a connoisseur of (as you'd expect) good Scottish whiskies. It is not known how he combines these interests, but he appears to have good relationship with the rest of the Board so we're sure this won't trouble them.

Privately he admits to a more-than-professional interest in shoes.

*"I love shoes", he says, "and were I to have my way I'd hoard them. It seems a shame to have to sell them, really. My ambition is to have more than Eva Peron and Imelda Marcos combined. Perhaps, if I achieve that," he adds with his tongue firmly in his cheek, "I can even acquire as many as my wife."*



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