

**Seven questions that may hold the key to slipping your own bonds:**




1. Could you cope with sacrificing a degree of autonomy?
2. Can you comply with a sensible risk-reducing professional code of practice?
3. Would you be prepared to learn to use a sophisticated front office software system?
4. Do you see the merits of changing identity if a partner has a good brand and reputation?
5. Are you willing to master the best back office system on the market?
6. Should you pay a sign-on fee if you wished to join an exclusive business?
7. Is it fair to hand over a share of increased profits to those who make it happen?

*If the answer to any (or all) of the above is 'No', then there is absolutely no point in our waiting your time. But, if yes, you already realize that to become a JustTeachers conversion franchise could make you to flourish and thrive in the teacher supply business whatever the recession brings.*

**Ten reasons why a conversion franchise could grant you unexpected freedoms:**




1. **WE OFFER A ROUTE TO MARKET.** Another business that you are naturally hard on. Search away they'll get nothing more than meetings. But conversion franchises with a reputation brand establish a track record of sales and profitability that makes them more valuable.
2. **WE PROVIDE A STRUCTURED EXIT PLAN.** We'll buy out your business for a fair fee once their performance is established – or allow them to be sold to third parties if you think they'll pay more. In your system and sign.
3. **OUR FLEXIBLE AGREEMENT IS NO ACCIDENT.** In recent years we've generated only 2-3%. That's the result of our company being run by the same experienced experts who give our franchisees strategic support and protection.
4. **OUR CORPORATE COMPLIANCE ALLOWS FOR A DEGREE OF AUTONOMY.** This is what you need to limit risk. And avoid diluting the brand. But we also need people who think for themselves and comply with corporate guidelines. These needs aren't mutually exclusive.
5. **OUR NEED OF TEACHING TALENT IS PRETTY UNMANAGEABLE.** The more teachers that get our hands on, the more business we can do. A lot of our teachers are qualified and are therefore much sought after. We're sure you'll find a way to get them in and out of a business that our franchisees and their clients are.
6. **ADOPTING OUR SYSTEMS CAN FREE UP YOUR CASH FLOW.** Our powerful credit control and invoice discounting system lets franchisees sleep on funds which we'll pay them back over a number of months. Right now this facility could be a real lifesaver.
7. **OUR ELEMENTS OF SCALE CAN SIMPLY BE YOURS.** Your small business could afford to create a similar system. But it's not just about the system. It's about the support and training that we provide. Our franchisees are using our system to grow their businesses and we're providing them with the support and training that you need to do the same.
8. **OUR BUSINESS SUPPORT FUNCTIONS CAN FREE UP YOUR MIND.** Our franchisees are using our system to grow their businesses and we're providing them with the support and training that you need to do the same.
9. **OUR CULTURE IS ESSENTIALLY MORAL, ALTHOUGH NOT ESSENTIALLY.** We believe that commercial success, although not essential, is a good thing. We're not here to make money for ourselves. We're here to help you to do it. Our franchisees are using our system to grow their businesses and we're providing them with the support and training that you need to do the same.
10. **OUR FRANCHISEES TALK ON OUR OWN TERMS.** Our franchisees are using our system to grow their businesses and we're providing them with the support and training that you need to do the same.

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**justteachers**  
unleashing limitless commercial potential

Head Office: Stratford (Oxford)  
Head Office: High Cross 1000  
Chapel Hill, Stroud, North Yorkshire YO12 1JG  
Tel: 0800 812242  
www.justteachers.co.uk

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Paul is capable of creating superb franchise packs – especially but not exclusively for recruitment concerns – which utilise a whole raft of already-developed materials (a consequence of years of smart thinking; nobody needs to re-invent the wheel).

These include websites, brochures, radio ads, disk-based literature and promotional items such as wallplanners, mouse-mats and much more.

Delivery can be within days. And prices are exceptionally affordable.